

# SA DÉCOR & DESIGN

THE BUYERS GUIDE  
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## 16th Edition

## BOOKING FORM

**\*\*Please ensure ALL fields of the contract are completed\*\***

Billing Company: \_\_\_\_\_

Advertising Name: \_\_\_\_\_

Advertising Chapter: \_\_\_\_\_

Postal Address: \_\_\_\_\_

Physical Address: \_\_\_\_\_

Telephone Number: \_\_\_\_\_

Fax Number: \_\_\_\_\_

Cell Number: \_\_\_\_\_

Name: \_\_\_\_\_ \*Date: \_\_\_\_\_

E-mail: \_\_\_\_\_

Signature: \_\_\_\_\_

Position of Signatory: \_\_\_\_\_

### **ADVERTISEMENT BOOKING**

1. Type of advertisement required:

- |   |                          |
|---|--------------------------|
| <input type="checkbox"/> Inside Front       | R50 000.00 excluding VAT |
| <input type="checkbox"/> Inside Back        | R40 000.00 excluding VAT |
| <input type="checkbox"/> Title Page DPS     | R38 500.00 excluding VAT |
| <input type="checkbox"/> Special Placing    | R32 500.00 excluding VAT |
| <input type="checkbox"/> Double Page Spread | R29 000.00 excluding VAT |
| <input type="checkbox"/> Full Page          | R19 000.00 excluding VAT |
| <input type="checkbox"/> ½ Page Vertical    | R12 000.00 excluding VAT |
| <input type="checkbox"/> ½ Page Horizontal  | R11 500.00 excluding VAT |
| <input type="checkbox"/> ¼ Page A6          | R 7 000.00 excluding VAT |

2. Complimentary logo & picture listing/s valued at R2 200 each (excl VAT)

Category: \_\_\_\_\_ Province: \_\_\_\_\_

Instructions: \_\_\_\_\_

3. **Discount & Payment Terms:**

ProForma issued upon receipt of signed order. On a receipt of your signed order we will reserve your placements. Please tick an option, all invoices 30 day terms unless otherwise indicated below.

- 5% Discount on early payment within 30 days of invoice  
 Payment by debit order - Start Date: \_\_\_\_\_ End Date: \_\_\_\_\_

4. **Advertisement Material** (material requirements will be forwarded to you on receipt of your signed order):

- \_ We will provide final material of a suitable standard, acceptable to the publisher.  
\_ We need professional assistance for the design and processing of advert (contact us for cost).

\* **Deadlines:** Material is due 30 days from date of signed contract.

5. **Reciprocal Banners**

Are you interested in a website reciprocal banner?  Yes  No

## 6. Terms and Conditions

- 6.1 Any client placing an entry in SA Décor & Design publication indemnifies the publisher against any liability in respect of damages, costs or otherwise that it may incur as a result of the publication of that entry.
- 6.2 It is the responsibility of the client to check and sign the proof copy of their listing entry. No responsibility will be accepted for any mistakes on a signed order.
- 6.3 SA Décor & Design CC guarantees that if, for any reason, the book is not published, all monies paid will be reimbursed to the client in full.
- 6.4 Although every effort will be made to meet the wishes of the client, the final date of publication, the form and position of entries, the number of copies and distribution will be the sole discretion of the publisher.
- 6.5 No variation of this contract shall be effective unless it is recorded in writing and signed by both parties and such variation must reach the publishers prior to publication date.
- 6.6 The publisher is entitled to withhold any entry from the publication and to cancel any entry that has been accepted, if in the opinion of the publisher, such entries may be deemed unsuitable to the overall character of the publication. In such event, a full refund of monies, excluding costs incurred up to the point of cancellation, will be paid to the client. The client shall have no other claim against the publisher whatsoever.
- 6.7 The client shall have no claim against the publisher in the event of any printing or lithographic errors, or if for any subsequent loss or damages as a result of the above.
- 6.8 Colour proofs of the page being placed must be provided in the event of the client making up own material.
- 6.9 The publisher reserves the right to edit any entry deemed by them to be untruthful or objectionable in subject matter, or unsuitably worded, or for any other reason. In such case, the matter will be discussed with the client prior to publication.
- 6.10 All accounts are payable in full on receipt of invoice. Please note: interest will be charged on overdue accounts.
- 6.11 A cancellation fee of 50% will be charged on booking cancelled before the material deadline, while the full fee will be charged on cancellations made after the material deadline.
- 6.12 The parties hereto consent to the jurisdiction of the Cape Town Magistrates Court in terms of Section 45 of Act 32 of 1994, as amended, for the purpose of any dispute arising here from.
- 6.13 The client shall be responsible for, and hereby undertakes to pay the publisher all expenses which the publisher may incur arising out of the client's default including all costs of tracing the client, collecting commission and all legal costs as between attorney and client.
- 6.14 If material is not received by due date a blank page will be published with the sponsor's logo and details reflected, alternatively the publisher will give the client the option of having an advert designed by the publisher for the client's account.

Name: \_\_\_\_\_ Date: \_\_\_\_\_

Signature: \_\_\_\_\_ ID Number: \_\_\_\_\_

Company Registration Co: \_\_\_\_\_ VAT Reg number: \_\_\_\_\_

Advertising material created by: \_\_\_\_\_

Phone No: \_\_\_\_\_ E-mail: \_\_\_\_\_

Contact Person for Listing details: \_\_\_\_\_

Phone No: \_\_\_\_\_ Email: \_\_\_\_\_

Contact Person for Debtors: \_\_\_\_\_

Phone No: \_\_\_\_\_ Email: \_\_\_\_\_